



VANCOUVER
HERITAGE
FOUNDATION



THE WALL

A changing program of art exhibits
on the wall above the CBC Vancouver Plaza.

Call for Proposals from Independent Curators and Artists
for a summer 2019 exhibit.

Deadline for proposals 5pm, March 29, 2019.

INTRODUCTION:

THE WALL is an artists' platform made possible through a unique partnership between the Vancouver Heritage Foundation and CBC Radio-Canada, with support from JJ Bean Coffee Roasters, and produced in partnership with the City of Vancouver Public Art Program. It is located at the CBC building at 700 Hamilton Street between Georgia and Robson Streets in downtown Vancouver, Canada. The WALL is 60' x 40' with a 30' x 40' frame with a changing program of artworks.

Independent curators and professional visual artists are invited to submit proposals to Vancouver Heritage Foundation WALL Committee who review the proposals and make the selection. A curator may propose a single project or a series of projects by one or more artists. Curatorial proposals should identify the artist's fee (taken from the WALL Project Fee) and any other sources of funding.

Please visit www.vancouverheritagefoundation.org/projects/the-wall to see previous installations.

Each exhibition runs for approximately 6 - 12 months.

The submission deadline is **Friday March 29, 2019 at 5pm.**

2019 THEME:

Applicants should respond to and reflect upon Vancouver's built environment¹ when researching for and developing a concept for THE WALL. The commissioned artist or curator will have the opportunity to explore the vast CBC Archives for inspiration and discover images and materials to incorporate into their work. They will be provided with a workstation at CBC. The primary purpose of the piece will be to foster dialogue and create public awareness of our changing city.

GOALS OF THE PROGRAM:

- Reflect and reinforce the vision of Vancouver Heritage Foundation to ensure that historic buildings and places are part of a culturally vibrant and sustainable city for future generations
- Create artwork that relates to the theme of the city's built environment
- Create opportunities for artists and curators to exhibit their work in the public realm
- Create artwork that is visible and intriguing for the general public
- Create artwork that uses the CBC Archives for inspiration
- Create artwork that meets the large format display challenges of THE WALL
- Enhance the animation of and public engagement in the CBC Plaza

¹ For the purpose of this project the built environment is defined as: *'manmade surroundings that provide the setting for human activity, ranging from personal shelter to neighbourhoods, to large scale civic surroundings.'*

PROCESS:

The VHF WALL Committee will review the submissions and select one artist/curator to further develop their idea. The successful applicant will be informed in April 2019. The selected artist/curator will have 6 - 8 weeks to visit the CBC Archives for inspiration, complete their research and produce the artwork ready for printing and installation. Once a preliminary concept is submitted by the chosen artist/curator and is approved by the Committee, CBC and the City of Vancouver Public Art Program, there will be regular check-ins to ensure that the artwork is finished on time and meets production guidelines.

ROLE OF THE ARTIST/CURATOR:

1. Work with the City of Vancouver in a timely way to complete the commissioning contract. Contracted individuals are required to have a City of Vancouver business license at the start of the contract.
2. Work closely with the City of Vancouver Public Art Program and Vancouver Heritage Foundation to ensure the artist's project is feasible and compatible with the COV, VHF and CBC objectives.
3. Be responsible for identifying and securing any additional financial support to meet the ambitions of their program. Grants and/or sponsorships must be secured prior to the exhibition of art.
4. Work closely with the City of Vancouver and Vancouver Heritage Foundation to oversee all aspects of the exhibition including: adhering to timelines laid out in the contract; responding and signing off on proof reviews in a timely way; providing text for public materials; being available for media.
5. Provide copies of working drawings and professional quality documentation of the project in situ.

SPECIFICATIONS:

There is an existing framework for printed works at a 3 x 4 ratio. The framework measures 32'7.5" x 43'6". The artwork will be produced as a 2D image in a large format, digitally printed on vinyl. There is no projection equipment available and the art must not penetrate the building structure or exterior fabric of the building. A Vancouver Heritage Foundation donor recognition panel will be displayed beneath the art wall.

PROJECT FEE:

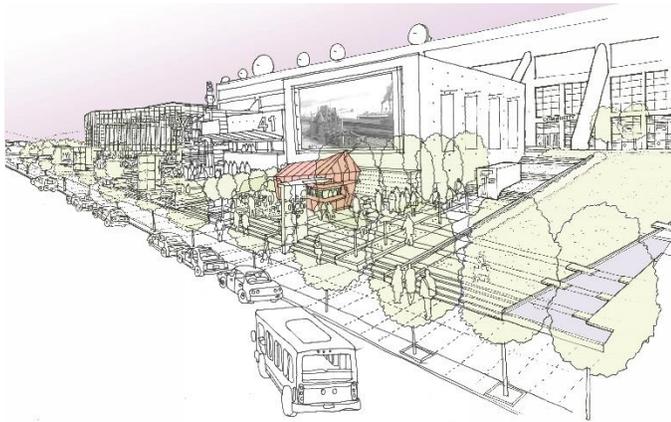
The selected artist/curator will receive a Project Fee of \$5,000 for the development of the exhibit, including overseeing the proofing of the work with the printer and providing quality documentation. Vancouver Heritage Foundation is responsible for the production, installation and de-installation of the exhibit and related costs. Curators and artists are welcome to seek additional sources of funding for the project.

ARCHITECTURAL CONTEXT:

The CBC building, erected in 1975, was originally designed by Thompson, Berwick, Pratt and Partners. The large concrete building was industrial in appearance, rather appropriate to the 'media factory' role of the building.

In 2009, Hotson Bakker Boniface Haden Architects undertook a redevelopment of the building. The newly renovated structure creates public entertainment, relaxation and outdoor broadcast areas. The intention of the design is to re-engage the facility with its surrounding community.

THE WALL at the CBC plaza is part of the animation and community engagement for the redeveloped site. The wall is lit by 400 watt sodium lights along the top of the wall. The surface of the wall is concrete.



SUBMISSION MATERIALS:

Interested artists or independent curators should submit a .pdf document (4MB maximum) that includes:

- A one-page expression of interest in the project stating why this opportunity is of interest and how it relates to your practice; and what your approach to the project will be. Please note that a description or representation of an idea is not required at this time and if included, will not be shared with the Selection Panel.
- Support material including CV/s, exhibition history, samples of past work (maximum 6 images)
- For curated proposals, a brief budget showing how the fee will be distributed and any other sources of funding

The .pdf should be named as follows: 'Last Name, First Name, THE WALL, day, month, year.pdf'

Please send the submission package to mail@vancouverheritagefoundation.org

SELECTION CRITERIA:

May include but are not limited to:

- Quality of past work
- Rigor of research as evident in past work
- Clarity of goals and objectives
- Compatibility with the mission of VHF and the theme of Vancouver's built environment

PARTNERS AND THEIR ROLES:

Vancouver Heritage Foundation is a charitable organization that promotes the appreciation and conservation of historic places in Vancouver for current and future generations. VHF does this by creating opportunities and resources to learn about Vancouver's history and heritage places, and providing practical support for the successful conservation of historic buildings and sites. More information on the activities of VHF can be found at: www.vancouverheritagefoundation.org.

VHF is responsible for the management of THE WALL.

The **Canadian Broadcasting Company (CBC / Radio-Canada)** is Canada's national public broadcaster and one of the country's largest cultural institutions. It delivers a comprehensive range of radio, television, internet, and satellite-based services. It brings diverse regional and cultural perspectives into the daily lives of Canadians in English, French and eight aboriginal languages, in seven languages on its international radio service, and in seven languages through their web-based radio service RCI viva, a service for recent and aspiring immigrants to Canada.

CBC Vancouver Media Archives holds three major collections. They are: (1) moving image film and videotape television collection; (2) the sound collection of radio in countless formats; (3) an extensive photographic collection emphasizing images of CBC production activity. The 16mm film collection is the largest Canadian holding west of Toronto. The radio includes some transcription discs from pre-World War II. Many other artifacts and collections have found a temporary or permanent home in the CBC vaults. The CBC Vancouver Media Archives is the largest and most comprehensive collection of British Columbia sound and moving image material, spanning BC history, arts and personalities since 1935.

JJ Bean Coffee Roasters is a Vancouver based coffee company with eighteen cafés in the Metro Vancouver area. They are committed to sourcing, roasting and serving great coffee. Their beans are roasted daily. THE WALL art exhibit is funded in part by support from JJ Bean.

City of Vancouver Public Art Program supports excellence in public art of many kinds, by emerging and established artists, in new and traditional media, and through award-winning commissions and artist collaborations. The program produces contemporary art for public spaces throughout the city. The Public Art Program contributes to THE WALL project as a producing partner and commissions the artist or curator.

THE VHF WALL COMMITTEE

THE WALL Committee is comprised of individuals appointed by the Board of Directors of Vancouver Heritage Foundation. The role of the Committee is to establish the Terms of Reference for THE WALL program, to select the WALL artist and/or curator, and to report back on THE WALL program to the VHF Board of Directors. See VHF website for a listing of committee membership.

DISCLAIMER:

The City of Vancouver Heritage Conservation Foundation (DBA Vancouver Heritage Foundation / VHF) is not obligated to accept any proposal submitted to THE WALL project. VHF is not responsible for any costs, damages, or losses arising out of the submission of a proposal to THE WALL and the CBC Artist in Residence program. Only a signed letter or agreement or contract will create a legal agreement between the curator and/or the artist and VHF.

Vancouver Heritage Foundation reserves the right to terminate the project if the concept is not related to the original proposal and program goals, or if the artist does not meet the proposed deadlines.

Applicants will receive an email to acknowledge that VHF has received their proposal. If you do not receive an email from VHF within 2 days of submitting your application, please contact VHF to check that it has been received.

Questions can be directed to:

Harriet Goodwin, Program Manager, Vancouver Heritage Foundation
harriet@vancouverheritagefoundation.org

APPENDIX I

GUIDELINES AND CONSIDERATIONS FOR ARTISTS & CURATORS

The following information is intended to help curators and artists interested in developing artworks for THE WALL to be successful in the planning, production and installation of their work. The selected artist will enter into a contract with the City of Vancouver and Vancouver Heritage Foundation.

Engineering Guidelines

- Artwork must be designed to fit the existing frame.

Production

- Drawings / photographs of the proposed artwork will be required. The resolution and specifications of the completed exhibit are developed in partnership with the printer. In cooperation with the artist and/or curator VHF manages the production and installation of the exhibit.

Insurance

- If you are using a car to travel to and from the CBC building and plaza, the site of production of the artwork, and for any purpose related to the contract to produce artwork for THE WALL at CBC plaza, you must have adequate auto insurance.
- It is advised that curators, artists and their contractors have workers' compensation coverage to cover wage loss and medical expenses for anyone hurt while working on your project. **WCB** Registration information can be found by calling 604.244.6182. Costs are about \$5.80 / \$1,000 paid to employees. Many contractors have WCB coverage, but it the responsibility of the curators and artists to make sure of their coverage.

Taxes

- Contract income may be subject to GST. GST will be paid on top of the fee.

Documentation of the Project

- The budget should include the cost of documenting the completed work. VHF, COV and the CBC Archives require hi-resolution images for reference and non-commercial reproduction, including placement on websites.
- Copies of any planning drawings and proposals are required by the CBC Archives, COV and VHF.

Project Fee

The fee paid to the artist/curator for each project is up to \$5,000. Artists and curators are encouraged to seek additional sources of funding to augment this fee if needed.

Contracts / Letter of Agreement

A signed agreement between the curator or artist and the COV will be executed prior to commencement of the project. Unless otherwise agreed upon the project fee of \$5,000 is paid in two equal installments (1) upon signing the agreement; (2) upon completion of the installation of the artwork.

Copyright

Copyright of commissioned works belongs to the artist. However, the artist will grant licence to VHF, COV and CBC to use images and documentation of the artwork without paying reproduction fees for the purposes of promotion of THE WALL initiative, including use of images on websites, Facebook, YouTube and all publicity and interpretive material including future publication. Upon de-installation the final print is owned by Vancouver Heritage Foundation unless otherwise negotiated by the artist prior to installation.