



VANCOUVER  
**HERITAGE**  
FOUNDATION

402-510 West Hastings St. Vancouver BC V6B 1L8  
(604) 264-9642 mail@vancouverheritagefoundation.org

## PLACES THAT MATTER INFORMATION FOR PLAQUE SPONSORSHIP

### PROJECT BACKGROUND

Vancouver has a relatively brief but colourful past. To honour that past, Vancouver Heritage Foundation conceived the Places That Matter plaque project bringing the stories of the people, places and events that have shaped Vancouver to the public through a series of 125 plaques linked by QR codes to online images and history of the sites. The project began in commemoration of the 125th anniversary of the incorporation of the City of Vancouver in 2011.

The 125 plaque sites were nominated through an online public nomination and voting process. The final site selection was made by a committee reflecting Vancouver's diversity. Professional historians and writers wrote the plaque text in collaboration with the site owners. Plaque presentation ceremonies and events have been planned throughout the city in partnership with community, non-profit, business and other local groups. All plaque presentations are open to the public.

### PLAQUE SPONSORSHIP

- Each plaque has a sponsorship opportunity
- Sponsors are named on the plaque
- The sponsorship fee of \$750 covers the cost of the research, writing and production of the plaque

### CONTACT DETAILS

If you have further questions about the Places That Matter plaque project please contact:

Jessica Quan, Special Project Coordinator  
email: [jessica@vancouverheritagefoundation.org](mailto:jessica@vancouverheritagefoundation.org)  
tel: 604-264-9642 ext. 305



A Vancouver Heritage Foundation plaque project



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## PLACES THAT MATTER SPONSORSHIP AGREEMENT AND INVOICE

By sponsoring a plaque you understand that your name as indicated below will appear on the plaque unless otherwise stated. No other logo other than as indicated below will appear on the plaque. The sponsorship money goes directly to support the Places that Matter plaque project.

Government of Canada and 125 Vancouver logos must remain on the plaque as the initial funding source for this project, part of the 125 Celebrate Vancouver grants.

Vancouver Heritage Foundation's logo will remain on all plaques.

VHF's QR codes will be printed directly onto the plaque which links via smartphone readers to the Places That Matter webpage for the online portion of the project.

THANK YOU!

Site Name

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Full Name of Contact Person

---

Street Address

---

City

Prov

Postal Code

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Primary Phone Number

E-Mail

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In the space provided please indicate **exactly** how you would like the name to appear on the finished plaque. Please include phrases such as 'Sponsored By' or "In Memory Of" etc if desired. Please also use this space to indicate if you prefer to remain anonymous.

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I have read the above statement and agree to all conditions regarding plaque appearance and agree to pay \$750.00 to sponsor a Places That Matter plaque

VISA

MasterCard

Cheque Enclosed

(please make payable to  
Vancouver Heritage Foundation)

Credit Card Number

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Expiry Date

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Name as it appears on Card

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Date

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Signature

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