



The Vancouver
Heritage
FOUNDATION

2010 | ANNUAL REPORT



➤ ABOUT THE VANCOUVER HERITAGE FOUNDATION ➤

The Vancouver Heritage Foundation is a not-for-profit, registered charity dedicated to creating new life for old buildings through tours, courses, publications and grants that encourage people to recycle and rehabilitate heritage buildings rather than demolish them.

Older buildings are important non-renewable resources. They pay tribute to the people and places that built the city, and they are a wonderful complement to the spectacular natural setting and tall slender towers for which Vancouver is world renowned. Our unique history adds to the attractiveness of our city for

➤ MISSION STATEMENT ➤

The Vancouver Heritage Foundation is a registered charity supporting the conservation of heritage buildings and structures in recognition of their contribution to the city's economy, sustainability and culture.

The Foundation accomplishes its mission by:

- Developing practical tools, information and incentives to help in the successful conservation of heritage buildings and structures.
- Creating opportunities to access and learn about Vancouver's heritage buildings.
- Fundraising in the public and private sectors to fund VHF activities and to build an endowment that will protect our built heritage in to the future.
- Promoting relationships that support heritage conservation.

tourists and heritage buildings support the distinctiveness of city neighbourhoods. Retrofitting older buildings for greater energy efficiency and reusing them for new and modern purposes keeps tons of debris from the landfill helping our region be more sustainable.

Through its programs and fundraising activities the Vancouver Heritage Foundation is helping ensure there is a legacy of heritage buildings for future generations. By understanding the city's past we can better plan for the future.



DIANE SWITZER, *Executive Director*
VANCOUVER HERITAGE FOUNDATION

➤ MESSAGE FROM THE CHAIR ➤

In spite of continued ups and downs in the economy, the VHF ended the year in the black, while staying on track to expand our many innovative programs and tours.

While organizing files to turn over to incoming Chair Marta Farevaag, I happened upon my first Chair's Message in the September 2007 newsletter. In it I laid out my goals for the Foundation:

- To solidify the financial base of the Foundation
- To expand the reach of its education and granting programs
- And to successfully spread the word that sustainability is promoted by the preservation of heritage buildings

So what has the Foundation accomplished since 2007?

The Foundation solidified its financial base by:

- Establishing a Development Committee, a Finance Committee and an Investment Policy
- Adding a Development Officer staff position
- Organizing an annual fundraising event starting with Hot Dogs For Heritage which has since evolved into this May's Salvage Sale
- Implementing an Annual Friends of the Foundation Campaign
- Increasing our Endowment Fund from \$346,000 to just under \$1.5 million, in spite of a huge global recession
- Launching a Save The Buildings Fund, thanks to lead donations from Amacon & Yosef Wosk
- Engaging Compton Associates in December 2010 to develop a fundraising plan

The Foundation expanded the reach of its education and granting programs by:

- Developing and delivering more than 30 Old School courses, and graduating the first ten program graduates
- Adding 3 new house tours – Vancouver Specials, “Get Out Of Town” Tour to cities such as Powell River and Victoria, and the innovative Laneway House Tour
- Publishing new map guides to Chinatown, Japantown, the Carrall Street Greenway, and re-publishing the downtown Mid-Century Modern map
- Developing Brown Bag Lunch & Learn Series for discussing important issues about our built environment
- Establishing, in partnering with J.J. Bean Coffee Roasters and CBC, THE WALL, an innovative art platform reflecting Vancouver's built environment
- Revising grant programs to broaden their scope and make them more relevant.

And, as for successfully spreading the word about the strong connection between sustainability and heritage conservation:

- In 2008 the VHF established a presence at the first Vancouver ‘Green Living Show’
- In 2009 the *New Life Old Buildings: A Green Guide to Heritage Conservation* was published and 4,500 copies distributed. The guide continues to be available online.
- And, the 2010 Heritage & Sustainability Symposium was a sold out success, opening the door to continued partnerships for a second program in 2011

(cont'd)

⇒ MESSAGE FROM THE CHAIR ⇒



MARTA FAREVAAG
Incoming Chair
Board of Directors

MOLLIE MASSIE
Retiring Chair
Board of Directors

How did all this happen?
Simple: A strong Board and a talented and dedicated staff. To me, the energy and creativity coming out of this staff and Board is contagious and stimulating. I encourage The Foundation to continue to think big and outside of the box – to define a clear vision for the organization – and to broaden the scope of our programming.

Widening our market and reach will not only help us raise money to fund our programs – but it will help us become an even stronger heritage voice in this city.

In closing I would like to leave you with some food for thought: How do we make historic preservation relevant in today's world? For only by making it relevant can we increase our impact on the community and save buildings from demolition.

Can it be through stressing the relevance of saving our built heritage to the larger environmental issues of our time, climate change and sustainability? Both are focused on saving valuable resources for future generations and

eliminating senseless waste.

Can it also be through broadening the market for our programs and tours to include tourism? What a powerful economic tool this could be for Vancouver and the Province, as well as for the Foundation. In 2009 heritage and cultural tourism contributed \$2.4 billion to the Metro Vancouver economy – and more than half of the 4.2 million visitors to the region said that visiting historic sites was among their top ten trip activities.

Thank you again for a fabulous four years as Board Chair! The VHF is in great hands with Marta Farevaag as our Incoming Chair.

Mollie Massie

Retiring Chair Board of Directors



➤ EDUCATION AND PUBLIC AWARENESS ACTIVITIES ➤

➤ TOURS ➤

HOUSE AND BUILDING TOURS

House and Building Tours bring people into unique and rarely seen places. They help visitors understand how older buildings can be adapted for modern living. In 2010, the Heritage House Tour, Mid-Century Modern Tour, Vancouver Special Tour and Laneway House Tour opened 25 buildings to more than 3,000 visitors.



WALKING TOURS

Walking Tours take about 300 participants during July and August to unlikely corners of the city where they learn about cultural and neighbourhood histories. In 2010 tour guide, John Atkin, took visitors to Marpole, Sunset and Oakridge neighbourhoods. The Italian Cultural Centre and the Jewish Museum and Archives led tours of Italian and Jewish Strathcona.



GET OUT OF TOWN

The *Get Out of Town Tour* was a Samuel Maclure-inspired day trip to Victoria to hear Martin Segger, author of *The Buildings of Samuel Maclure*, (1986), deliver a lunch-time lecture followed by a visit inside four outstanding Maclure houses.





➤ EDUCATION AND PUBLIC AWARENESS ACTIVITIES ➤

➤ LECTURES AND WORKSHOPS ➤

OLD SCHOOL – COURSES FOR BUILDING CONSERVATION

Old School is an education program for the interested public, design and construction professionals to learn how to reuse, repair and recycle buildings. Old School teaches the skills and knowledge necessary for making informed decisions about rehabilitating old buildings.

In 2010 the first nine students graduated with Completion Certificates in Heritage Conservation through the Old School program.

During the first three years of the program 693 students have registered in 35 courses. Registrants are a mix of professionals earning Professional Education credits, trades people, and homeowners.

70% of Old School students live in Vancouver. 22% come from Metro Vancouver areas outside The City of Vancouver, and 8% come from around the

"The courses are educational, interesting, inspiring and fun! The personal & business contacts I've made & the resources available to Old School participants are valuable beyond measure. As an old house owner with a great interest in architecture & our built history, as a certified tradesperson/ designer & now as a local government building official, Old School has my very highest recommendation!"

Participant, Rick Shaddock

Province of B.C. and Alberta.

In 2010, Old School offered Heritage 101; How to Research the History of a Building; Conservation of Interiors; Navigating City Hall; Wood Windows and Their Conservation; and miscellaneous lectures on topics such as Vancouver Specials and Heritage and Sustainability.

Professional Credit Providers for Old School:

- Architectural Institute of B.C.
- Building Officials Association of B.C.
- Appraisal Institute of Canada
- Planning Institute of B.C.
- B.C. Society of Landscape Architects

In 2010 Old School was supported by:

- Heritage BC
- Lohn Foundation
- Canada Mortgage & Housing Corporation
- Yosef Wosk, OBC

"The entire day was incredible. The course is fabulous and should be 9-5 for two days!"



"Incredible amount of knowledge and expertise in the room today."





➤ EDUCATION AND PUBLIC AWARENESS ACTIVITIES ➤

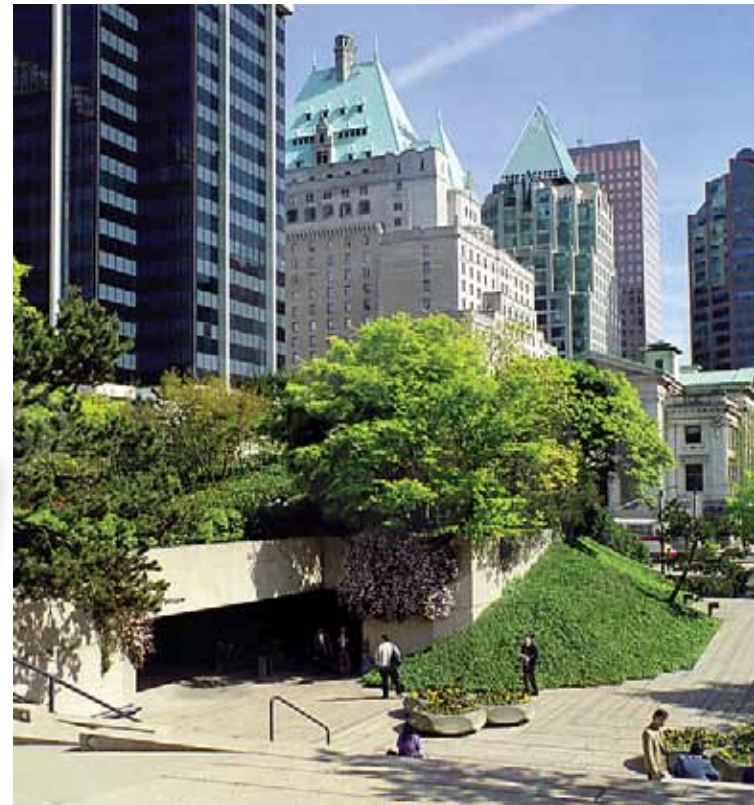
➤ LECTURES AND WORKSHOPS ➤

BROWN BAG LUNCH AND LEARN

The VHF offered six noon time illustrated presentations by leading professionals and project proponents. The sessions focused on current topics concerning the city's built environment such as UBC Renewal, Shaughnessy Modernism, Robson Square, Unveiling Heather Pavilion at Vancouver Hospital, and the Nichol House Restoration and Townhouse Infill at 16th & Granville.

MAP GUIDES

First published in 2009, the map guides to Chinatown, Japantown and the Carrall Street Greenway proved to be so popular that the first 2,500 copies of each map quickly disappeared through distribution at VHF community events, Tourism Vancouver and the Vancouver Public Library. A second print run in 2010 made another 5,000 of each map available for distribution.



ROBSON SQUARE, DOWNTOWN VANCOUVER



Ovaltine Cafe



OVALTINE
CAFE

OVALTINE
C

THE OVALTINE CAFE, EAST HASTINGS, VANCOUVER



⇒ EDUCATION AND PUBLIC AWARENESS ACTIVITIES ⇒

⇒ LECTURES AND WORKSHOPS ⇒

THE HERITAGE AND SUSTAINABILITY NEXUS

"Is the greenest building the one that is already built?" asked Washington D.C. architect and expert on the topic of energy efficiency in older buildings, Carl Elefante, to more than 200 people gathered at SFU.

Mr. Elefante presented an illustrated lecture at SFU followed by the keynote address at a one-day symposium. Joining him at the symposium under moderator, Michael Geller, were presenters: Mark Hartman – Buildings Energy Programs Manager, COV – Lorraine Gauthier, The Now House Project, CMHC – Pam Copley, Province of BC – Natalie Cushing, City Green Solutions – Daniel Roberts, Kane Consulting and CaGBC – David Dove and Busby Perkins Will, Nathaniel Funk – Shape Architecture, and Stephanie Maingot and John Flipsie – homeowners.

With the presentations and lectures posted on vancouverheritagefoundation.org, the symposium successfully reached a wide audience with its message that with creative thinking and careful consideration, older buildings can be just as

energy efficient as new ones and still retain their heritage character.

Supporting the Heritage and Sustainability Nexus program were:

- Real Estate Foundation of BC
- Vancity
- Canada Mortgage and Housing Corporation
- SFU Continuing Studies City Program
- Department of State, USA



CARL ELEFANTE (LEFT) TALKS TO COLLEAGUES AFTER HIS LECTURE AT THE SYMPOSIUM.



INAUGURAL GRADUATES OF OLD SCHOOL: COURSES FOR BUILDING CONSERVATION.



➤ EDUCATION AND PUBLIC AWARENESS ACTIVITIES ➤

➤ PUBLIC ART ➤

VHF LAUNCHES PUBLIC ART WALL AT CBC PLAZA

The VHF, in partnership with CBC and JJ Bean Coffee Roasters, launched the inaugural exhibit at THE WALL at the newly renovated CBC plaza located on Hamilton Street between Robson and Georgia Streets. The wall is an exciting new public art platform exhibiting artworks based on the theme of the built environment of Vancouver.

The first exhibit was 'Last Chance' by Vancouver contemporary artist Eric Deis whose work in large-format photography has been exhibited world-wide.



(LEFT TO RIGHT): MICHELLE PULLAN; GORDON HARRIS, BARBARA LINDSAY AND DIANE SWITZER ENJOY THE LAUNCH OF THE 'LAST CHANCE' AT THE WALL AT CBC.



'LAST CHANCE' BY ARTIST ERIC DEIS HANGS ABOVE THE JJ BEAN COFFEE KIOSK AT THE CBC PLAZA. A PERCENTAGE OF COFFEE SALES FUNDS THE CHANGING EXHIBIT OF ARTWORK AT THE WALL.



➤ EDUCATION AND PUBLIC AWARENESS ACTIVITIES ➤

➤ 10-YR. REVIEW OF VHF GRANT PROGRAMS ➤

Beginning with *True Colours*, its flagship historic colour painting program in 1999, the Vancouver Heritage Foundation has been dispersing grants to heritage homes for more than a decade. During this time the Foundation developed three more programs each designed to help homeowners maintain, repair and restore the original fabric of their houses.

VHF grant programs demonstrate that a modest amount of money can act as an incentive to homeowners to maintain, repair and restore their houses. The grants also act as a catalyst for neighbouring buildings to fix up their properties. Copycat paint schemes have popped up all over the city using colours from the Historical Vancouver Colour palette such as Point Grey, Strathcona Red, and



Pendrell Green. The palette is the result of a very successful, 12 year partnership between the VHF and Benjamin Moore paint.

During 2010 the VHF completed all of the

outstanding grant projects, and evaluated its grant programs to ensure they were serving the needs of heritage building owners, and fostering high quality heritage conservation projects.

The review resulted in four grant programs all with a February 1st application deadline beginning in 2011:

- True Colours
- Restore It!
- Get on the Register
- House Call

To learn about VHF Grant Programs visit www.vancouverheritagefoundation.org.

Eligibility requirements shifted away from requiring legal protection for all grant recipient properties to a listing on the Heritage Register without legal protection. The onerous nature of legal protection including cost to homeowners, length of time to complete the protection agreement, and the permanence of the legal agreement for future owners were all cited as reasons for the change.



➤ FUNDRAISING ➤

➤ HOTDOGS FOR HERITAGE 2010 ➤

The beautiful Shaughnessy garden of out-going VHF Board Chair, Mollie Massie and her husband, Hein Poulus, was the setting for the 2010 Hotdogs for Heritage fundraising event. As diehard soccer fans sat in the beer garden watching the World Cup finals, other people combed through fabulous architectural salvage treasures, took part in the archival photo guessing or bid on silent auction items. Delicious barbecued hotdogs and encouragement from a dedicated crew of volunteers kept the crowd enthusiastic despite the hot July day. The event raised \$30,000 for the Foundation's education and public awareness programs.

Watch for the 2011 Architectural Salvage Warehouse Sale on Saturday, May 14, 2011.

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Vancouver Art Gallery
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Vancouver Opera
Vancouver Special
Vancouver Symphony Orchestra





➤ FUNDRAISING ➤

Ln 2010 the following people gave generously to support the programs of the Vancouver Heritage Foundation. The Foundation strives to create a culture in the city that respects our local history by reusing and rehabilitating historic structures, and that recognizes the environmental benefit of reusing and rehabilitating aging buildings.

We are grateful for their generosity and sincerely thank them for including the Foundation in their philanthropy.

The VHF has \$1,117,000 invested for endowment purposes. The interest generated by these investments, which are managed by the Vancouver Foundation and Odlum Brown, is used to support the Foundation's education, public awareness and granting activities.

MAJOR GIFTS FOR ENDOWMENT PURPOSES, \$100,000+

Robert Disbrow & Kim Kawaguchi

MAJOR GIFTS FOR PROGRAMS & SPECIAL PROJECTS

ARCH \$25,000+

JJ Bean Coffee Roasters

PILLAR \$10,000+

The Christopher Foundation
Janet Campbell
Yosef Wosk, OBC

BUILDING BLOCKS \$5,000+

Lohn Foundation
Mollie Massie & Hein Poulus
Jake & Judy Kerr

\$1,000 TO \$5,000

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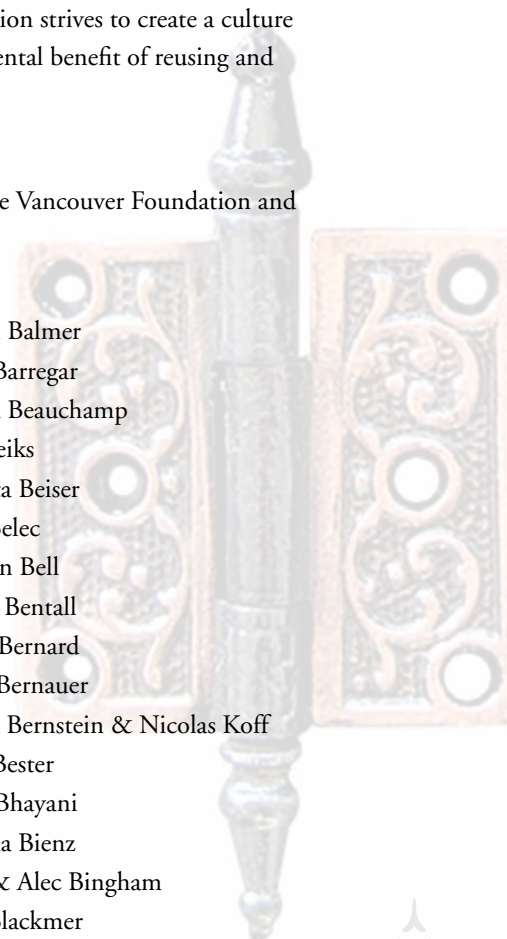
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The Vancouver Heritage Foundation is also grateful to the City of Vancouver with whom the Foundation has an operating agreement. The City recognizes the value of the work the Foundation does to create a culture of the reuse and rehabilitation of older buildings in the city. This works retains the historic fabric of the city and saves tons of debris from the wrecking ball. The City contributed 23% of the \$477,000 2010 operating budget.





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The Vancouver Heritage Foundation relies on the dedication of more than 400 volunteers to implement its programs. We are grateful for the donation of time, energy and expertise we receive from each of these very important people. Thank you! We could not do it without you.

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Terry Barkley	Nancy Choi	Judy Finch	Kristy Horak	Sandy Liston	Judy Oberlander	Wendy Smith	Wendy Warzoka
Jeannie Bates	Mary Ann Clark	Phil Finlayson	Teri H	Nancy Love	Mark Oldham	Tracy Smith	Dorothy Watters
Gillian Beattie	Gary Cleven	Eden Fish	Susanna Houwen	Sheila Lovelock	Adele Oliver	Brenda Snaith	Douglas Welch
Gisele Bernier	Robin Coates	Zachary Fish	Susan Hubele	Bonnie Low	Emily O'Neill	Carol Sogawa	Eli Wener
Bernard Besseling	Laurel & Mark Coghlin-Newman	Dal Fleischer	Kelvin Huget	Sandy MacCormac	Rino Pace	Heidi Solanki	Les Wenstrom
Bridget Bird	Nicki Collingwood	Marguerite Ford	Ingrid Hummelshoj	Lesley MacDougall	May Pantaleon	David Spira	Anita & Dennis Werk
John Blackmer	Alexis Coronado	Barbara Fousek	Valerie Jeffrey	Doug MacKay	Harry Partridge	Charlotte Stenberg	Sheila Wex
Janine Bond	Paula Coughlan	James Fralic	Debbie Jeroff	Cindy MacMillan	Chris Pearce	Rosa Stenberg	Jeremy Wex
Christiane Bouchard	Jack Fraser	Nick Frank	Adrienne Kavanagh	Steve Mah	Sylvia Porter	Cheryl Stephenson	Lindsay Wilkinson
Margaret Bowyer-Smyth	Duane Cromwell	Jack Fraser	Marcia Kawagucchi	Jacqueline Martin	Carolina Pouchard	Nancy Stern	Dot and Brent Williams
Jessie Anne Boyd	Ed Cullen	Jean Fraser	Kevin Keate	Honey Maser	Hein Poulus	John Stuart	Linda Tenenbaum
Marion Boyle	David Cyr	Sherry Fraser	Richard & Heather Keate	Mollie Massie	KeesPoulus	Sue Szczawinska	Bonnie Thiele
Carola Brochocka	Kim Davison	Leigh Freeman	Margo Keate-West	Kim McCarthy	GordonPrice	Sue & Gerry Teahan	Anne Thorvaldson
Carol Bruce	Alan Deeth	Bonnie Gabel	Gaye Keep	Louise McFall	Kathy Reichert	Linda Tenenbaum	Lynne Timermanis
Gloria Burgess	Allan Diamond	AlexisGallagher	Maureen Kinney	Elspeht McVeigh	Laura Reid	Bonnie Thiele	Lindsie Tomlinson
Stewart Burgess	Joe & Pat Doucet	Richard Gaudreau	Betty Kirkwood	Stephanie McWilliams	Elizabeth Reilly	Anne Thorvaldson	David Toole
Phyllis Burk	Jon Douglas	Sarah Gillies	Sooz Klinkwamer	Krista Mennell	Jenny Riano	Lynne Timermanis	Anant Topiwala
Sheila Butt	Iona Douglas	Christina Goldt	Michael Kluckner	Cheryl Mitchell	Roberta Robertson	Lindsie Tomlinson	Susan Torgerson
	Brenda Draney	Adrianna Golinsky	Gay Kuchta	Roberta Mickelson	Deborah Roitberg	David Toole	April Underwood
	Donna Duncan	Carol Gordon		Craig Moberg	Steve Rom	Anant Topiwala	
	Maureen Dyson-Berris	Russ & Jan Graham		Coro Mohr	Martin Ros	Susan Torgerson	
	Marita & Bill	Dianne Grehan				April Underwood	





➔ VANCOUVER HERITAGE FOUNDATION ENDOWMENT FUND ➔

Under the leadership of Campaign Co-Chairs, Michael Hungerford and Robert Lemon, the Endowment Fund of the Vancouver Heritage Foundation grew significantly during 2008 to 2010. \$1.17 million is currently invested for endowment purposes. The interest from the Endowment Fund helps fund the education, public awareness and granting programs of the Foundation. The goal is to raise a \$3 million endowment by the end of 2012.

The following individuals have given generously to help grow the Endowment Fund.

\$100,000+

Robert Disbrow & Kim Kawaguchi
Yosef Wosk

\$25,000+

Armstrong Family Foundation
Bel Pacific Excavating & Shoring
Limited Partnership
Michael & Jennifer Hungerford
Robert G. Lemon
Mollie Massie & Hein Poulus

\$10,000+

Jameson Development Corp.
Judith Victoria & Poul Hansen
Lisa MacIntosh
Wall Financial Corporation

\$5,000+

Allan Diamond
Jordan & Polly Eng
Margot Keate West & Ben West

\$1,000 - \$4,999

Marguerite Ford
Leigh Freeman & Julian Thorsteinson
John Goundrey
Gerald & Sheahan McGavin
Ian & Vivian Reid

With a \$250,000 donation from Colliers International facilitated by the City of Vancouver through the sale of the Robson Street library, the first individual donations to the Endowment Fund came from the Founding Pillars campaign in 2003 – 2004. This campaign was led by Robert Lemon and Sally Reukauf Warren, and resulted in \$150,000 being added to the Endowment Fund. The Founding Pillars of the VHF are:

Joost Bakker & Norman Hotson
Janet Campbell
The Christopher Foundation
Charles Hillman
Richard & Heather Keate
Lynne Kennedy
Robert Lemon & Robert Ledingham
Liz McLennan Meekison

Virginia O'Brien Bentzen
Sally Reukauf Warren
Gwynneth Rogers
Joseph Segal
Mrs. Gordon T. Southam
Yosef Wosk
Mary Margaret Young

In 2009, the Province of British Columbia made a significant BC 150 legacy contribution of \$350,000 to the Foundation's Endowment Fund.





FLACK AND ORMDALE BUILDINGS 100 BLOCK WEST HASTINGS



→ FINANCIALS →

These condensed financial statements for the fiscal year ending December 31, 2010 are derived from the audited financial statements prepared by Wolrige Mahon.

BALANCE SHEET – December 31, 2010

	2010	2009
ASSETS - CURRENT		
Cash	117,725	95,010
Term deposits	104,000	104,000
Portfolio investments	791,716	584,205
Receivables	13,700	14,929
Art inventory	2,162	3,479
Prepaid expenses	2,585	9,113
	1,031,888	810,736
VANCOUVER FOUNDATION INVESTMENTS	340,881	333,564
	1,372,769	1,144,300
LIABILITIES - CURRENT		
Payables and Accruals	21,486	13,954
Deferred Contributions	31,500	11,904
Heather Pavilion Restoration Fund	1,000	1,000
	53,986	26,858
FUND BALANCES		
Save the Buildings Fund	139,840	132,641
Restricted for endowment purposes	1,014,275	844,355
Unrestricted	164,668	140,446
	1,318,783	1,117,442
	1,372,769	1,144,300

STATEMENT OF REVENUES AND EXPENDITURES

	2010	2009
REVENUE		
Grants-City of Vancouver	112,000	110,000
Donations and fundraising	111,119	102,981
Special projects	71,376	-
Heritage house tour	57,134	56,449
Old school: Courses for building conversation	45,861	50,182
Other program revenue	32,366	33,431
Interest	28,571	30,327
Other grants - received	12,161	34,347
Dividends	6,450	-
	477,038	417,717
EXPENDITURES		
Bank charges and interest	5,013	4,818
Board of directors	3,411	2,946
Fundraising	18,625	24,258
HST - Foundation	2,333	2,211
Heritage house tour	12,094	14,321
Insurance	2,924	2,035
Marketing and communications	16,624	20,021
Office utilities, expenses and supplies	14,636	17,564
Old school: Courses for building conservation	25,455	45,745
Other programs, granting and special projects	104,523	87,016
Professional fees	13,189	13,420
Rent	32,054	30,739
Staff and contract workers	196,885	198,796
	447,766	463,890
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENDITURES	29,272	(46,173)





2010 | ANNUAL REPORT

402 - 510 W Hastings St. Vancouver BC | V6B 1L8 | Tel: 604.264.9642 | Fax: 604.264. 9643
Website: vancouverheritage.org | E-mail: mail@vancouverheritagefoundation.org