



VANCOUVER
HERITAGE
FOUNDATION



THE WALL

A program of art exhibits on The WALL above the
CBC Vancouver Plaza that changes annually.

Call for Proposals from Independent Curators and Artists
for a fall 2022 exhibit.

Deadline for proposals 5 pm, February 28, 2022.

PROJECT PARTNERS:

Vancouver Heritage Foundation is a charitable organization that promotes the appreciation and conservation of historic places in Vancouver for current and future generations. VHF does this by creating opportunities and resources to learn about Vancouver's history and heritage places, and providing practical support for the successful conservation of historic buildings and sites. More information on the activities of VHF can be found at: www.vancouverheritagefoundation.org. VHF is responsible for the management of The WALL.

The role of the **VHF WALL Committee** is to establish the Terms of Reference for The WALL program and to select The WALL artist and/or curator. The committee is made up of professionals who are involved with Vancouver's art and cultural organizations. See the VHF website for the current listing of committee membership.

The **Canadian Broadcasting Company (CBC/Radio-Canada)** is Canada's national public broadcaster and one of the country's largest cultural institutions. It delivers a comprehensive range of radio, television, internet, and satellite-based services. It brings diverse regional and cultural perspectives into the daily lives of Canadians in English, French and eight aboriginal languages, in seven languages on its international radio service, and in seven languages through their web-based radio service RCI viva, a service for recent and aspiring immigrants to Canada.

CBC's archives hold a rich collection of media telling stories from across British Columbia since 1935. Our holdings include moving image and sound recordings that predate World War II. We also maintain an extensive collection of photographs and 16mm film that span decades, chronicling BC personalities, culture and history.

JJ Bean Coffee Roasters is a Vancouver-based coffee company with eighteen cafés in the Metro Vancouver area. They are committed to sourcing, roasting and serving great coffee. Their beans are roasted daily. The WALL art exhibit is funded in part by support from JJ Bean.

City of Vancouver Public Art Program produces contemporary art for public spaces throughout the city. The program supports excellence in public art of many kinds, by emerging and established artists, in new and traditional media, and through award-winning commissions and artist collaborations. The Public Art Program contributes to The WALL project as a producing partner and commissions the artist or curator.

INTRODUCTION TO THE PROGRAM:

The WALL is a large format artists' platform made possible through a unique partnership between Vancouver Heritage Foundation and CBC/Radio-Canada. It is produced in partnership with the City of Vancouver Public Art Program. Additional support is provided by JJ Bean Coffee Roasters. It first launched in 2009 with the first artwork installed in 2010. It is located at the CBC building at 700 Hamilton Street between Georgia and Robson Streets in downtown Vancouver, Canada. A new artwork is installed once per year and is displayed for approximately 6 - 12 months.

Please visit www.vancouverheritagefoundation.org/the-wall to see previous installations.

SITE INFORMATION:

The WALL is a 60' x 40' concrete surface with a 32'7.5" x 43'6" frame that works at a 3 x 4 ratio. It is lit by 400 watt sodium lights along the top of The WALL. A Vancouver Heritage Foundation donor recognition panel and a didactic panel with a detailed description of the current artwork is displayed beneath The WALL. The artworks are produced as a 2D image in a large format, digitally printed on vinyl. There is no projection equipment available and the art must not penetrate the building structure or exterior fabric of the building.

The CBC building, erected in 1975, was originally designed by Thompson, Berwick, Pratt and Partners. The large concrete building was industrial in appearance, rather appropriate to the 'media factory' role of the building. In 2009, Hotson Bakker Boniface Haden Architects undertook a redevelopment of the building. The renovated structure creates public entertainment, relaxation and outdoor broadcast areas. The intention of the design is to re-engage the facility with its surrounding community. The WALL at the CBC plaza is part of the animation and community engagement for the redeveloped site.

GOALS OF THE WALL:

- Reflect and reinforce the vision of Vancouver Heritage Foundation to ensure that historic buildings and places are part of a culturally vibrant and sustainable city for future generations
- Create artwork that relates to the theme outlined below
- Create opportunities for artists and curators to exhibit their work in the public realm
- Create artwork that is visible and intriguing for the general public
- Create artwork that uses the CBC Archives for inspiration
- Create artwork that meets the large format display challenges of The WALL
- Enhance the animation of and public engagement in the CBC Plaza



WHO CAN APPLY?

Emerging and professional visual artists or independent curators are invited to submit proposals that respond to the theme outlined below. A curator may propose a single project or a series of projects by one or more artists.

THEME:

Applicants should respond to and reflect upon Vancouver's history, heritage and built environment¹ when researching for and developing a concept for The WALL. The primary purpose of the platform is to foster dialogue and create public awareness of our changing city. The commissioned artist or curator will have the opportunity to explore the vast CBC Archives collection for inspiration and discover images and materials to incorporate into their work.

SUBMISSION MATERIALS:

Interested artists or independent curators should submit a PDF document (4MB maximum) that includes:

- A one-page expression of interest in the project stating why this opportunity is of interest and how it relates to their practice; and what their approach to the project will be. Please note that a description or representation of an idea is not required at this time and if included, will not be shared with the VHF WALL Committee.
- Support material including CVs, exhibition history, samples of past work (maximum 6 images).
- Curatorial proposals should identify how The WALL Project Fee and any additional sources of funding will be distributed.

The PDF should be named as follows: 'Last Name, First Name, The WALL, day, month, year.pdf'.

SELECTION CRITERIA:

May include but are not limited to:

- Quality of past work
- Rigor of research as evident in past work
- Clarity of goals and objectives
- Compatibility with the mission of VHF and the theme of Vancouver's history, heritage and built environment.

¹ For the purpose of this project the built environment is defined as: '*manmade surroundings that provide the setting for human activity, ranging from personal shelter to neighbourhoods, to large scale civic surroundings.*'

PROJECT FEE:

The selected artist/curator will receive a project fee of \$6,000 for the research and development of the exhibit, including overseeing the proofing of the work with the printer and providing quality documentation.

SUBMISSION:

The submission deadline is **Monday, February 28, 2022 at 5pm.**

Proposals can be submitted to VHF via:

<https://www.vancouverheritagefoundation.org/discover-heritage/the-wall/the-wall-application/>

Questions about the program can be sent to:

Sarah Carlson, Program Manager, Vancouver Heritage Foundation.

sarah@vancouverheritagefoundation.org

Applicants will receive an email to acknowledge that VHF has received their proposal. If you do not receive an email from VHF within 5 business days of submitting your application, please contact VHF to check that it has been received.

DISCLAIMER:

Vancouver Heritage Foundation (VHF) is not obligated to accept any proposal submitted to The WALL project. VHF is not responsible for any costs, damages, or losses arising out of the submission of a proposal to The WALL and the CBC Artist in Residence program. Only a signed contract will create a legal agreement between the curator and/or the artist and VHF. Vancouver Heritage Foundation reserves the right to terminate the project if the concept is not related to the original proposal and program goals, or if the artist does not meet the proposed deadlines.

PROCESS:

The Vancouver Heritage Foundation WALL Committee will review the proposals and select one artist/curator to further develop their idea. The successful applicant will be informed by the end of March 2022 and will be sent the full printing specifications.

The selected artist/curator will have 8 - 12 weeks to complete the project and will agree on deadlines for the submission of the preliminary concept, detailed design and the final artwork ready for printing and installation.

They will need to work closely with the City of Vancouver Public Art Program and Vancouver Heritage Foundation to ensure the project is feasible and compatible with the Program's objectives. They will work with the City of Vancouver in a timely way to complete the commissioning contract. Contracted individuals are required to have a City of Vancouver business license at the start of the contract.

Within the first couple of weeks, VHF will organize for the artist/curator to access the CBC Archives for inspiration. The artist/curator must be responsible for identifying and securing any additional financial support to meet the ambitions of their artwork. Grants and/or sponsorships must be secured prior to the exhibition of art.

The artist/curator will then complete their research and submit a preliminary concept for approval from the VHF WALL Committee, the Vancouver Heritage Foundation Board of Directors, CBC and the City of Vancouver Public Art Program. The artist/curator will need to respond and sign off on any given feedback in a timely way.

Once approved, there will be regular check-ins to ensure that the artwork is finished on time and that it meets production guidelines. The artist/curator will also need to provide text for the didactic panel, copies of working drawings and professional quality documentation of the project in situ for public materials. There may also be related press enquiries to respond to and may be a launch event associated with the project.

Vancouver Heritage Foundation is responsible for the production, installation and de-installation of the exhibit and related costs.

APPENDIX I

GUIDELINES AND CONSIDERATIONS FOR ARTISTS & CURATORS

The following information is intended to help curators and artists interested in developing artworks for The WALL to be successful in the planning, production and installation of their work. The selected artist will enter into a contract with the City of Vancouver (COV) and Vancouver Heritage Foundation (VHF).

Engineering Guidelines

- Artwork must be designed to fit the existing frame.

Production

- Drawings / photographs of the proposed artwork will be required. The resolution and specifications of the completed exhibit are developed in partnership with the printer. In cooperation with the artist and/or curator VHF manages the production and installation of the exhibit.

Insurance

- If you are using a car to travel to and from the CBC building and plaza, the site of production of the artwork, and for any purpose related to the contract to produce artwork for The WALL at CBC plaza, you must have adequate auto insurance.
- It is advised that curators, artists and their contractors have workers' compensation coverage to cover wage loss and medical expenses for anyone hurt while working on your project. WCB Registration information can be found by calling WorkSafeBC at 1888 922 2768. Many contractors have WCB coverage, but it is the responsibility of the curators and artists to make sure of their coverage.

Taxes

- Contract income may be subject to GST. GST will be paid on top of the fee.

Documentation of the Project

- The budget should include the cost of documenting the completed work. VHF, COV and the CBC Archives require hi-resolution images for reference and non-commercial reproduction, including placement on websites.
- Copies of any planning drawings and proposals are required by the CBC Archives, COV and VHF.

Project Fee

The fee paid to the artist/curator for each project is up to \$6,000. Artists and curators are encouraged to seek additional sources of funding to augment this fee if needed.

Contracts / Letter of Agreement

A signed agreement between the curator or artist and the COV will be executed prior to commencement of the project. Unless otherwise agreed upon the project fee of \$6,000 is paid in two installments (1) upon approval of the detailed design; (2) upon completion of the installation of the artwork and post-completion documentation.

Copyright

Copyright of commissioned works belongs to the artist. However, the artist will grant license to VHF, COV and CBC to use images and documentation of the artwork without paying reproduction fees for the purposes of promotion of The WALL initiative, including use of images on websites, Facebook, YouTube and all publicity and interpretive material including future publication. Upon de-installation the final print is owned by Vancouver Heritage Foundation unless otherwise negotiated by the artist prior to installation.